

A STEADY STREAM OF DATA IS COMING YOUR WAY

user perspective survey on steam flow measurement



michael faraday



Q2 2007



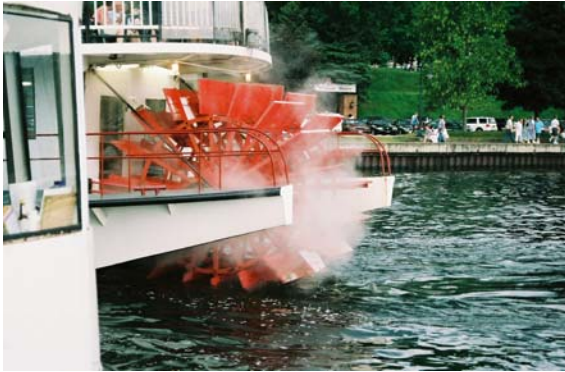
Flow Research, Inc.

The **User Perspective** is the component of **Worldflow** that focuses on users of flowmeters in the process industries. Periodically, we conduct a survey of flowmeter users to track purchase intent, flowmeter applications, and unmet needs and make the results available to you.

We find out what customers are saying and report important information back to you. The User Perspective Surveys are intended as a supplement to our supplier-based studies. They are especially valuable in finding trends and in determining market direction. Our Surveys are designed to provide a better understanding of user decision making about flowmeters.

A Worldflow publication

Worldflow Monitoring Service



The *Worldflow Monitoring Service* is a package of resources designed to serve the information needs of flowmeter and instrumentation manufacturers, distributors, and end-users. Each component offers timely data, meaningful news, and insightful commentary on the markets it covers. Each complements and updates the studies that Flow Research regularly conducts in the same markets, and keeps readers informed of events and trends in their industry.

Worldflow, which was initiated in 2002, has four components:

Market Barometer (MB) (40–60 pages)

This quarterly publication focuses on the flowmeter industry. *MB* reports on important technology introductions, mergers and acquisitions, and application trends. “State of the Industry” highlights recent industry events and their meaning. And, in every issue, we review each flowmeter technology and interpret changes, giving you the information and ideas you need to implement winning product strategies and to make more informed decisions. Your subscription includes *Flash Reports*, a PDF file of each issue, and two printed and bound hardcopy volumes.

Energy Monitor (EM) (40–70 pages)

This quarterly publication focuses on the oil & gas, refining & petrochemical, and power and renewable industries in relation to flow and temperature measurement, and other instrumentation. Each issue surveys the energy scene to discover significant new events, trends, and opportunities. Every issue is packed with what you need to know. Your subscription includes *Flash Reports*, a PDF file of each issue, and two printed and bound hardcopy volumes.

Flash Reports (2–6 pages each)

Just as the *Worldflow Monitoring Service* informs during the interval between studies, *Flash Reports* activate as soon as important news breaks. *Flash Reports* include both the key facts and a “What it Means” section. Subjects of recent *Flash Reports* include Siemens’ purchase of Controlotron, the API’s formulation of standards for vortex flowmeters, and Nu-Flo’s acquisition of Caldon.

Living Database (LD) (24/7 access)

This web-based tool is an instant library of information for anyone who wants to know everything from how to select a flowmeter to what flowmeters are available worldwide and from whom. A centralized database with subscriber access via user name and password, *LD* is the way to conveniently locate information from past reports and articles, and to keep current on new product applications. Better data = better decisions.

User Perspective Survey on Steam Flow Measurement

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User Perspective Survey on Steam Flow Measurement

June 2007

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Worldflow Monitoring Service

